

GEORGE BRODERICK, JR., Editor-In-Chief

VINCE DONLEY, Controller

ELLEN JONES, Administrative Assistant

JANE TREXEL, Finance Assistant

JOHN NEWTON, Production Assistant

KATHY McGRATH, Shipping/Subscriptions

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Beauty and the Beast

ONCE UPON A TIME

It seems that all good stories with drama, pathos, tragedy, triumph, and finally, a happy ending begin that way. The following paragraphs (excerpted from a recent Innovation press release) are no exception...

David Campiti, founder of Innovative Corporation and writer for such diverse projects as DARK SHADOWS and LOST IN SPACE, has left the

company he began 4 1/2 years ago.

"When I began Innovation, I looked at it as a way to band creative people together, work on the kinds of projects I wanted to work on, and have a good deal of enjoyment doing it," said Campiti. "I've had my share of all three — but as the market changed, so did my responsibilities for the company.

While I enjoy the writing, the discovering great artists, and swinging the licensing deals, I'm not as enamored with preparing spreadsheets or reading P&L statements. I decided it was time to look for something that

would make me more comfortable."

With this changing of the guard comes certain staffing revisions for Innovation, although Campiti's handiwork will continue to be visible. "David's final few months here have focused on gearing up new product - particularly *Mack Bolan: THE EXECUTIONER*, adapted from the megaseries of novels created by Don Pendleton," said George Broderick, Jr., Innovative Corp's newly promoted Editor-in-Chief.

"In addition, we hope that David will continue writing and producing BEAUTY AND THE BEAST and DARK SHADOWS for us," explained

Broderick

"David's exit leaves two openings in the management area," added Vince Donley, Innovative's Controller. "So, to help George with marketing and 'making the trains run on time', we've hired Ellen Jones as Innovative's new Administrative Assistant. John Newton remains as our 'Production MacGyver' — with a few added responsibilities."

Looking to the future, David Campiti has entered into a partnership with Helcio de Carvalho, director of the Art & Comics agency of Sao Paulo, Brazil, forming "Glass House Graphics", to provide painted and line

art to publishers in every style imaginable.

Glass House Graphics inquiries may be directed to: Glass House Graphics, 55 Joan Street, Suite #4, Wheeling, WV 26003, (304) 232-5641.

"Innovation is moving forward, with an eye towards ever-changing market trends," remarked Broderick, "and our role within the market over the next six month period will reflect those trends. We've got some exciting things planned."

"We hope that David does well in his endeavors," said Broderick.
"His possibilities sound exciting and we hope he'll find time to continue to

be involved in the new Innovation...

Well, that's the story. David has moved on,but... fear not B&B fans! David and Karen will still be involved in *BEAUTY AND THE BEAST* from a writing and editorial imput standpoint. So, they all lived happily, ever after.

-- GEORGE BRODERICK, JR. The New Storyteller In Town MAY 1993



Uty and the

ONCE UPON A TIME, IN THE CITY OF NEW YORK...

RON KOSLOW CREATOR

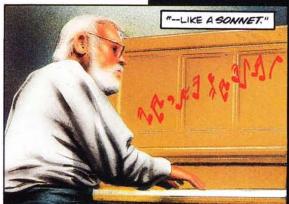
DAVID PECKINPAH

BASED ON THE TELEPLAY BY DAVID CAMPITI & KAREN MAY SCRIPTERS / EDITORS

MIKE DEODATO, JR. PAINTER

VICKIE WILLIAMS CALLIGRAPHER





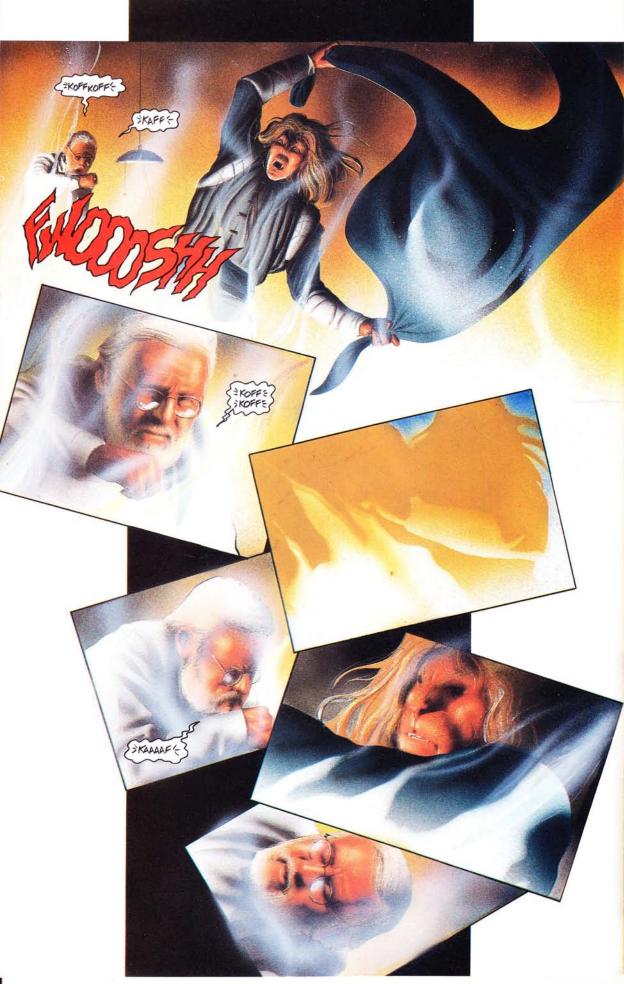


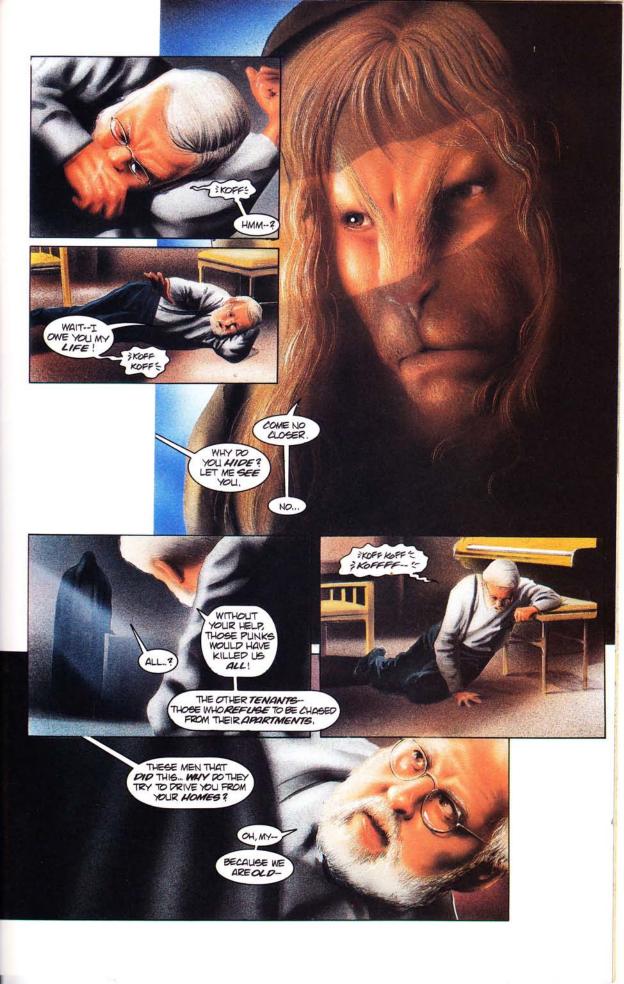




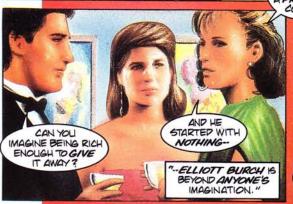




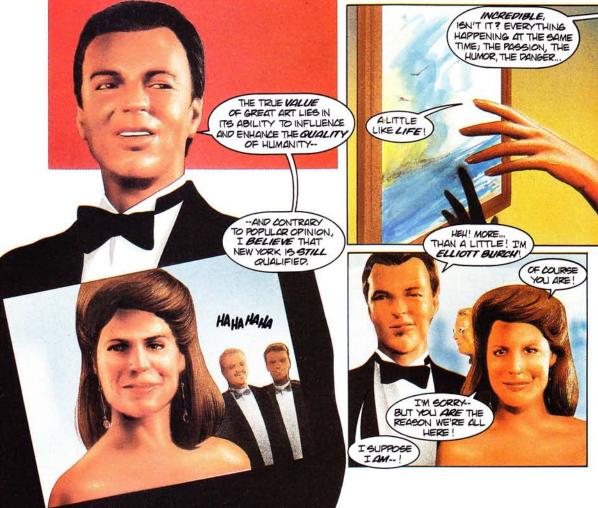


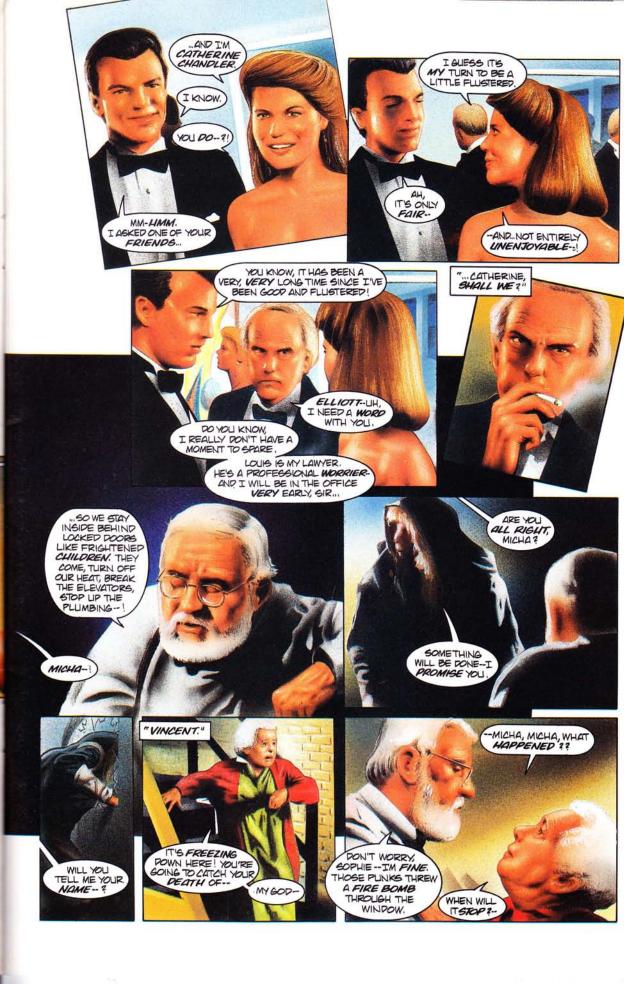


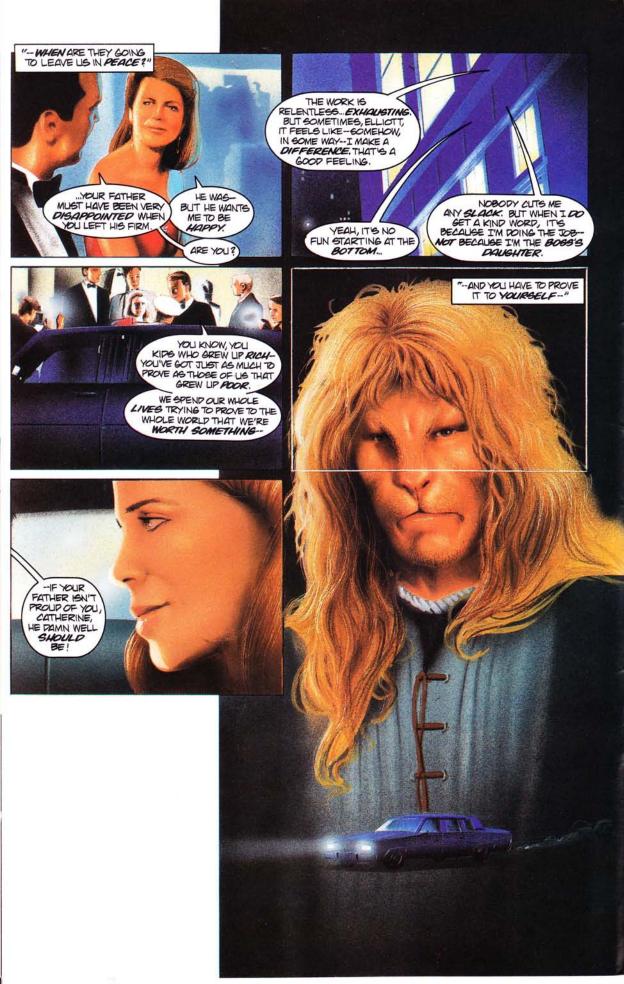














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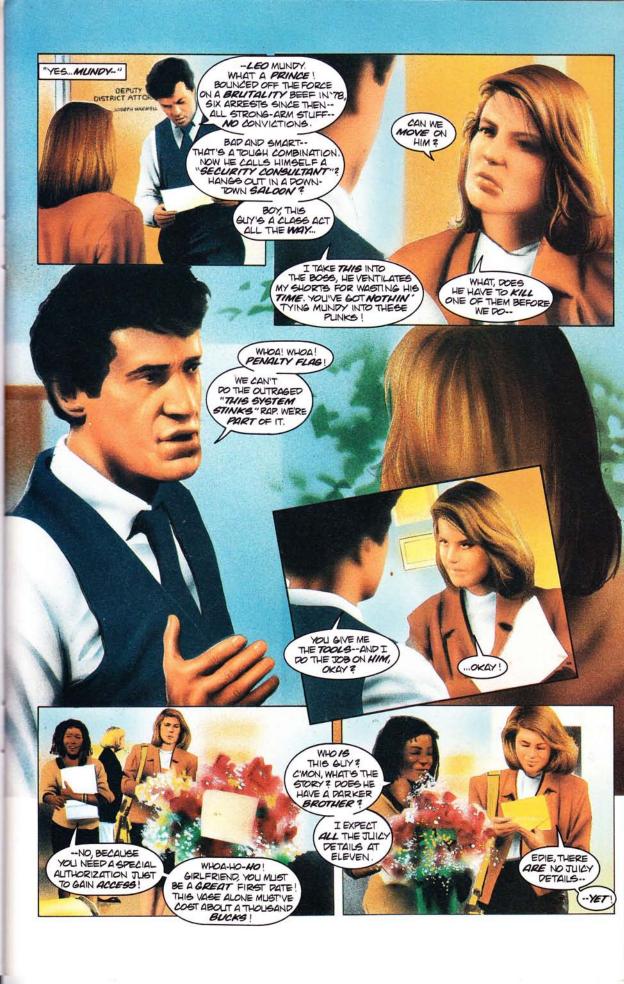


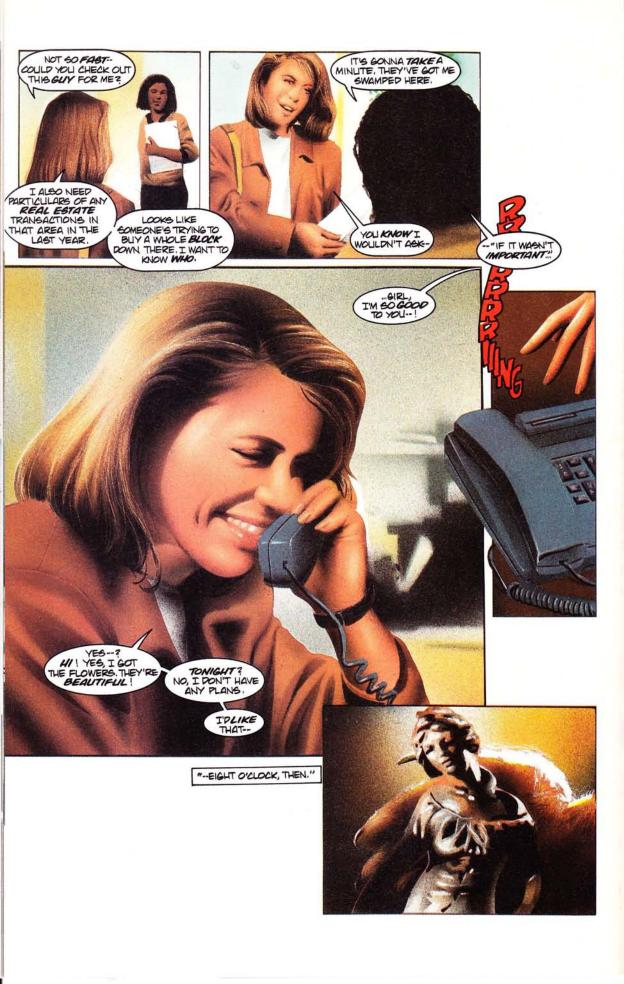










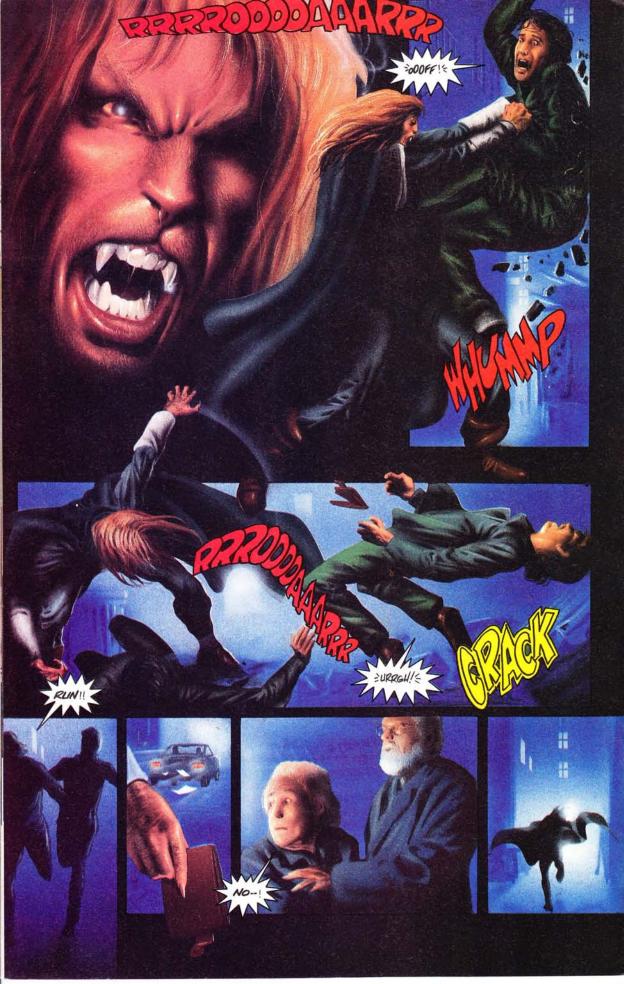


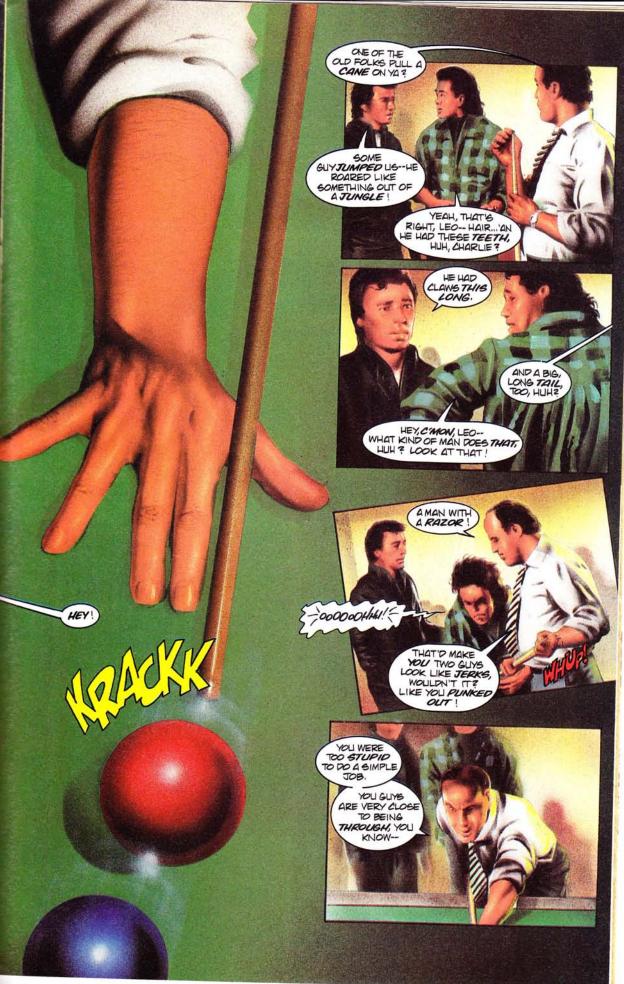
VINCENT, WHAT WEIGHS SO HEAVY... HMM? PLEASE--TELL ME. SHE META MAN -- SHE'S FALLING IN LOVE, LET HER! LET HER FALL IN LOVE, VINCENT. MY MINO TELLS ME TO REJOICE FOR HER...THAT SHE DESERVES THAT! BUT MY
HEART IS DYING-POISONED BY FEELINGS
I'VE NEVER FELT
BEFORE. FATHER,

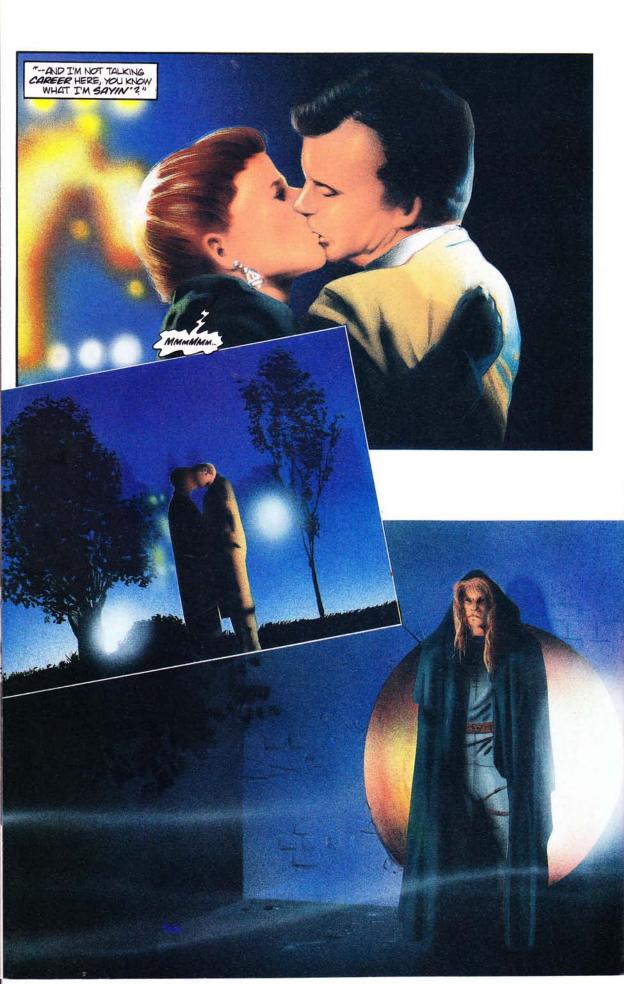
























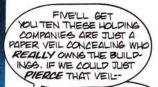


THANKS, EDIE.
I APPRECIATE

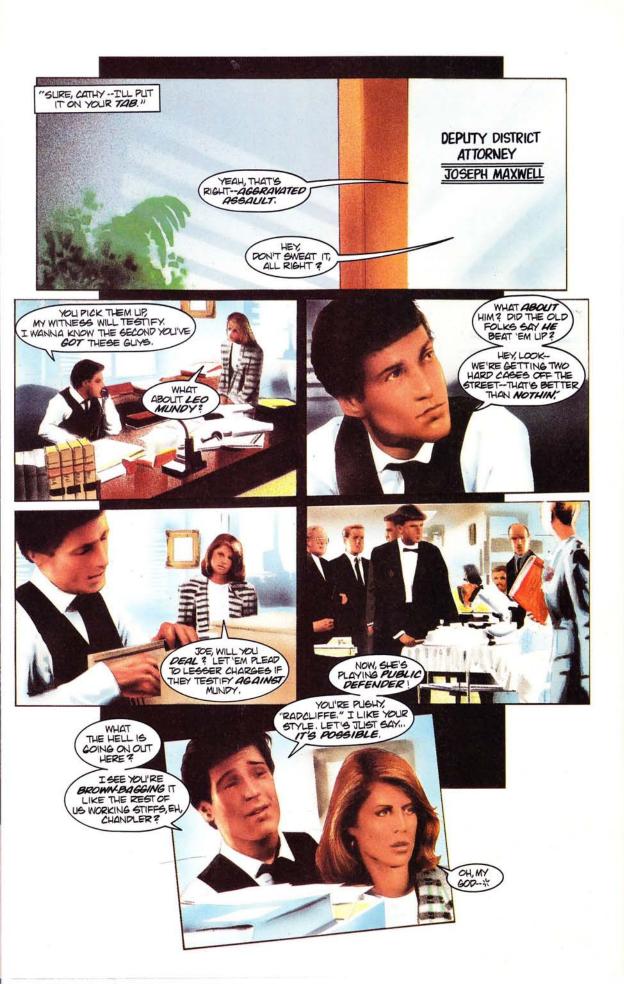
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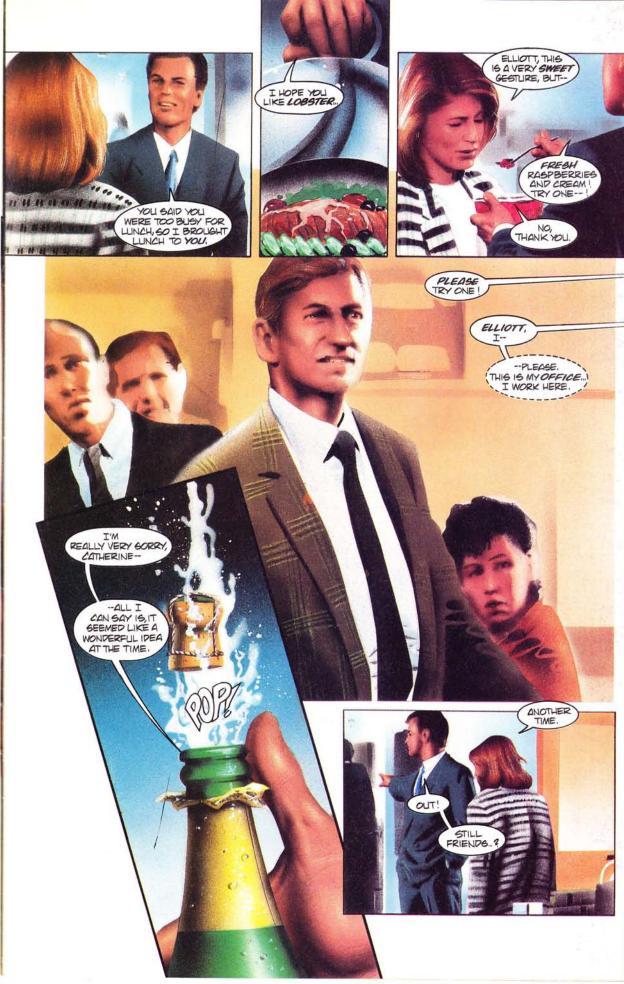
HOW COME
YOU'RE NOT LOOKING
THRILLED... 2

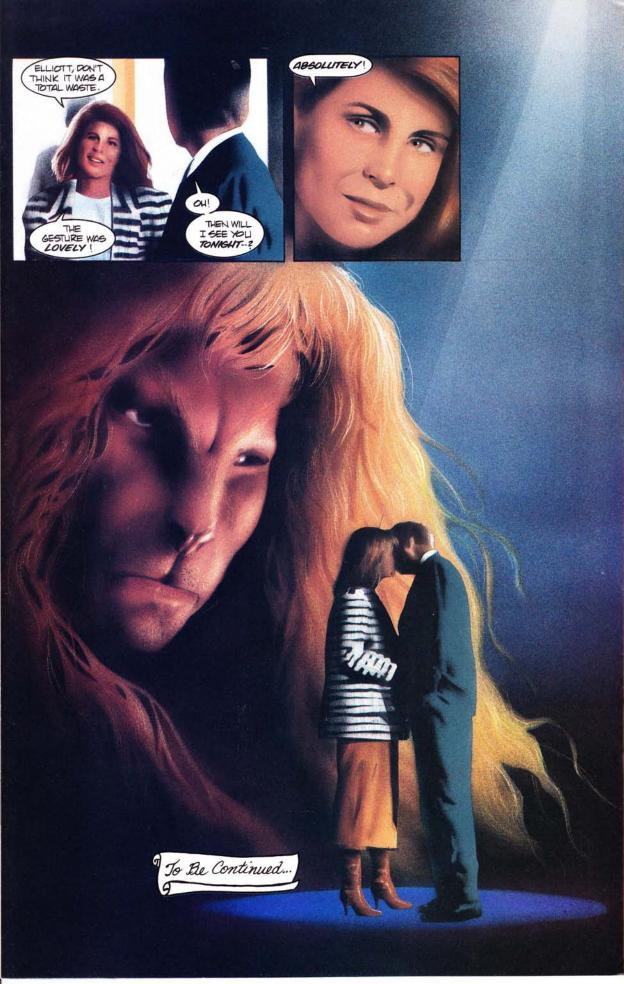
OH, I WAS HOPING
TO FIND A "SMOKING
GUN"-- ONE WAME
TO TIE IN ALL FOLIR
BUILDINGS,











Beautyand the Beast

3622 Jacob Street, Wheeling, WV 26003

Good morning/afternoon/evening (the choice is up to you)!

Welcome to the lettercol for the fourth issue of Innovation's BEAUTY & THE BEAST series. The text piece on the inside front cover addresses the "changing of the guard" in Innovation's offices, but rest assured that the creative contingent on this book is remaining the same—David Campiti and Karen May on the scripts, Mike Deodato, Jr. on the artwork, Vickie Williams on the lettering, and Ron Koslow and the fine folks at Republic Pictures for the overseeing.

We think this is truly the best issue of the comic book yet. Our pride must be showing.

We also hope you'll find the time to continue writing more of the thoughtful, insightful letters along the lines of the ones we ran in last issue's long lettercol; the more interesting mail we get, the more exciting this lettercol can be, for you!

Now, onward with the letters....

Dear Mr. Campiti --

BEAUTY AND THE BEAST #1 was well worth the wait!

When I saw your preview at Dragon Con '92 and met you (will you be there this year?), I knew it was going to be good -- but this is better than good, it's excellent.

Mr. Deodato's artwork is perfect for **BEAUTY AND THE BEAST**. His soft lines complement the tunnels so well. I am
awaiting each and every future issue.

Also, I want to thank you for printing Olivia's painting of Vincent and Catherine. I was hoping that someone would make it a poster. I have ordered it from my local comics shop and am looking forward to it.

Thanks again!

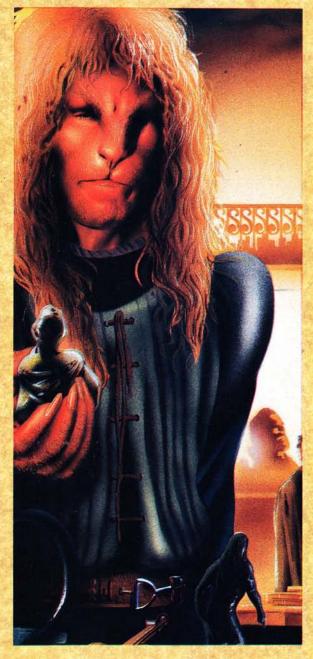
Holly Riedel P.O. Box 735 Jackson, SC 29831

Holly, we very much enjoyed the opportunity to preview the art at Dragon Con as our first-time showing; glad you were part of it!

As for convention appearances this year, we've received a number of inquiries about whether any of us will attend the big Beauty and the Beast convention in Texas this summer. The answer is: That's up to the powersthat-be at Innovation! Their summertime con schedule is particularly full this year — but if they can swing it, we'll be there!

Look for all of us connected with BEAUTY AND THE BEAST to appear at the San Diego Con this August!

We, too, are thrilled that the Olivia De Berardinis painting is now a poster. Thanks go to Olivia and to Joel Beren, as well as to Republic Pictures, for making it happen!



Dear Mr. Campiti,

I just received Innovation's **BEAUTY AND THE BEAST** issue #1 and had to write this quick note to let you know your staff did an excellent job.

The introduction, artwork, and text feature about Beauty and the Beast shows love and understanding but, most of all, respect for this wonderful show and us die-hard fans!

Thank you so much.

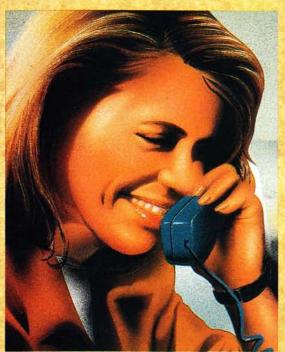
Maria E. Valdes 2770 W. 62nd Place #107 Hialeah, FL 33016

You're welcome, Maria. I hope you'll write us again and tell us what you thought about this issue!

Dear Mr. Campiti:

I have just received the first issue of your new BEAUTY AND THE BEAST comic book and am quite impressed with the production. I first read about the upcoming series in the March issue of Starlog and immediately contacted my supplier – "Who Enterprises" in





Toronto – who informed me that your first issue was already available.

I already have the two books that were produced by Wendy Pini (at First Comics) and, while they had their moments, they are original stories. On the other hand, Innovation's issue #1 sticks with the script — which, along with the superb artistry, makes a book that's a delight to enjoy.

One of the disappointing things about the TV presentations is that many of the episodes are chopped up to allow for extra commercials. In the case of the Fox Network, their Buffalo station only ran half the episodes, then ran them over again, making a lot of fans on both sides of the border very unhappy.

Then again, Republic seems to be in no great hurry to release the videos — eight in over a year! At my age (73), I'm not sure I'll be around by the time they get to the last one — if ever!

That's why I'm looking forward to future issues of **BEAUTY AND THE BEAST**, to the episodes of the second season especially, because I never get to see them. At the time the originals were televised, the apartment building where I was living did not have cable.

So I wish Innovation the best of success, and that the fans will welcome the new comics with as much enthusiasm as I do!

> Felicity P. Scott #306-10 Conway Drive Kitchener, Ontario Canada N2A 2C5

Thanks for joining us. We've printed your full address, hoping that other Beauty and the Beast fans in Canada and in the U.S. will get in touch with you to share their videotapes of the show.

Let us know what happens, okay?

Dear Sirs

I would like to commend you on your comic-book series of the TV show *Beauty and the Beast*. It's my favorite television show. Even though it's no longer on TV, it lives through the pages of your comic book.

I have a few questions to ask you:

1.) The first issue had articles in it; will there be articles in future issues?

2.) Also, in your *DARK SHADOWS* comic book, you have letters of comment; will you do the same here?

Will there be other posters beyond the Olivia print?

4.) Any chance you will do collectible B&B trading cards?

5.) How much does it cost to advertise in the comic ook?

6.) Will you have a pen pal directory or a listing of fan clubs?

> Bill Bass 12 Vail Place Portsmouth, VA 23702

To answer your questions, Bill:

1.) That's up to the fans. If someone writes a truly brilliant and insightful article and submits it, we may be happy to run it. Meantime, we're hoping at least to feature a lettercol each issue;

2.) Yep. You're reading it;

3.) That depends entirely upon how well the Olivia poster sells. Obviously, a lot of fans have been wanting posters or portfolio prints of Mike Deodato, Jr.'s covers;

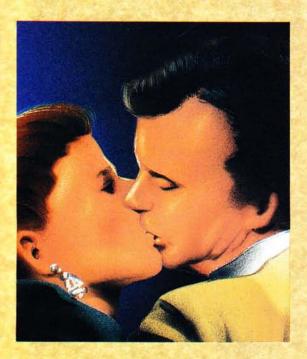
4.) It depends upon how well the posters sell;

5.) Currently \$350 for a full-page, full-color ad offering licensed B&B material; \$500 for other ads — in both cases, film must be supplied. Serious advertising placement inquiries should be made to editor-in-chief George Broderick, Jr. at (304) 232-7701.

6.) For various reasons, Republic Pictures would rather not see non-licensed B&B information related in our pages.

Let's finish off this month's lettercol with some miscellaneous notes:

 There's a B&B reference work we've seen that outlines plots and critiques on each episode; if anyone out there can part with an extra copy for us to use for reference, we'd appreciate it.





* A special *THANK YOU* goes out to THERESA BENNETT, who has provided us with videotapes and other B&B reference above and beyond the call of duty!

* Also, much in the way we've gotten 'em for DARK SHADOWS, we've received inquiries about purchasing original art from the BEAUTY AND THE BEAST comic book. Art from this issue, and previous (and future) issues, are all available. Write: Innovative Corp., Original Artwork, 3622 Jacob Street, Wheeling, WV 26003 for prices and other information. Please enclose a stamped, self-addressed envelope for a quick reply.

NEXT ISSUE: Look next month for the startling second half of "Siege," from the teleplay by David Peckinpah... painted by Mike Deodato, Jr., lettered by Vickie Williams, and adapted and edited by --

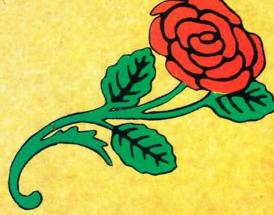
-- David Campiti Karen May April, 1993



The Classic Painting By OLIVIA De BERARDINIS

Is Now A Poster For You!

Beauty and the Beast



- A fabulous 41" high!
- As seen on the TV series!
- Full color!
- · Available in stores or by mail!

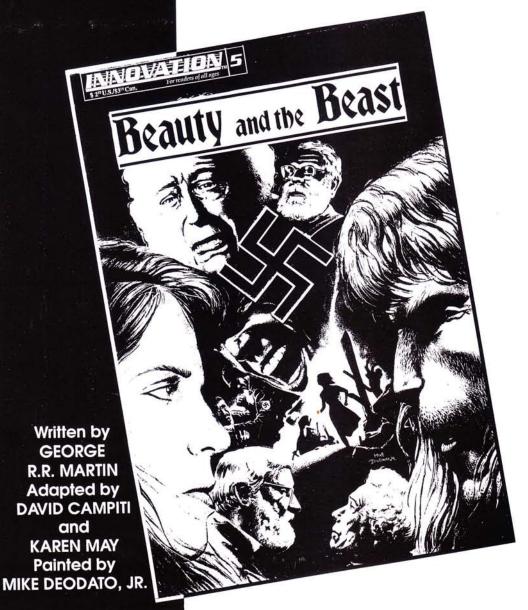
On Sale Now!

\$5.95 in finer comics shops everywhere.

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NEXT MONTH:

Vincent Mingles
On Halloween!



"Masques"
Part One!



Beauty and the Beast

Once Upon A Time ... Is NOW!

"This is where the wealthy and the powerful rule. It is her world, a world apart from mine. Her name is Catherine. From the moment I saw her, she captured my heart with her beauty, her warmth, and her courage. I knew then, as I know now, she would change my life forever."

"He comes from a secret place, far below the city streets, hiding his face from strangers, safe from hate and harm. He brought me there to save my life; and now, wherever I go, he is with me in spirit. For we have a bond, stronger than friendship or love — and, although we cannot be together, we will never, ever be apart."

"SEIGE: Part One" -- TV's BEAUTY AND THE BEAST saga continues, as the elderly victims of brutality and cruelty are being terrorized into abandoning their homes. Working for the D.A., Catherine Chandler gets involved -- a decision that entails danger, death, and heartbreak for Vincent -- as Catherine's romanced by a new suitor!

BEAUTY AND THE BEAST:
"Seige" -- Part 1 of 2
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